

Instamojo

Makes Selling as Simple as Sharing.



Instamojo selected amongst top 30 emerging tech startups at TechSparks 2012



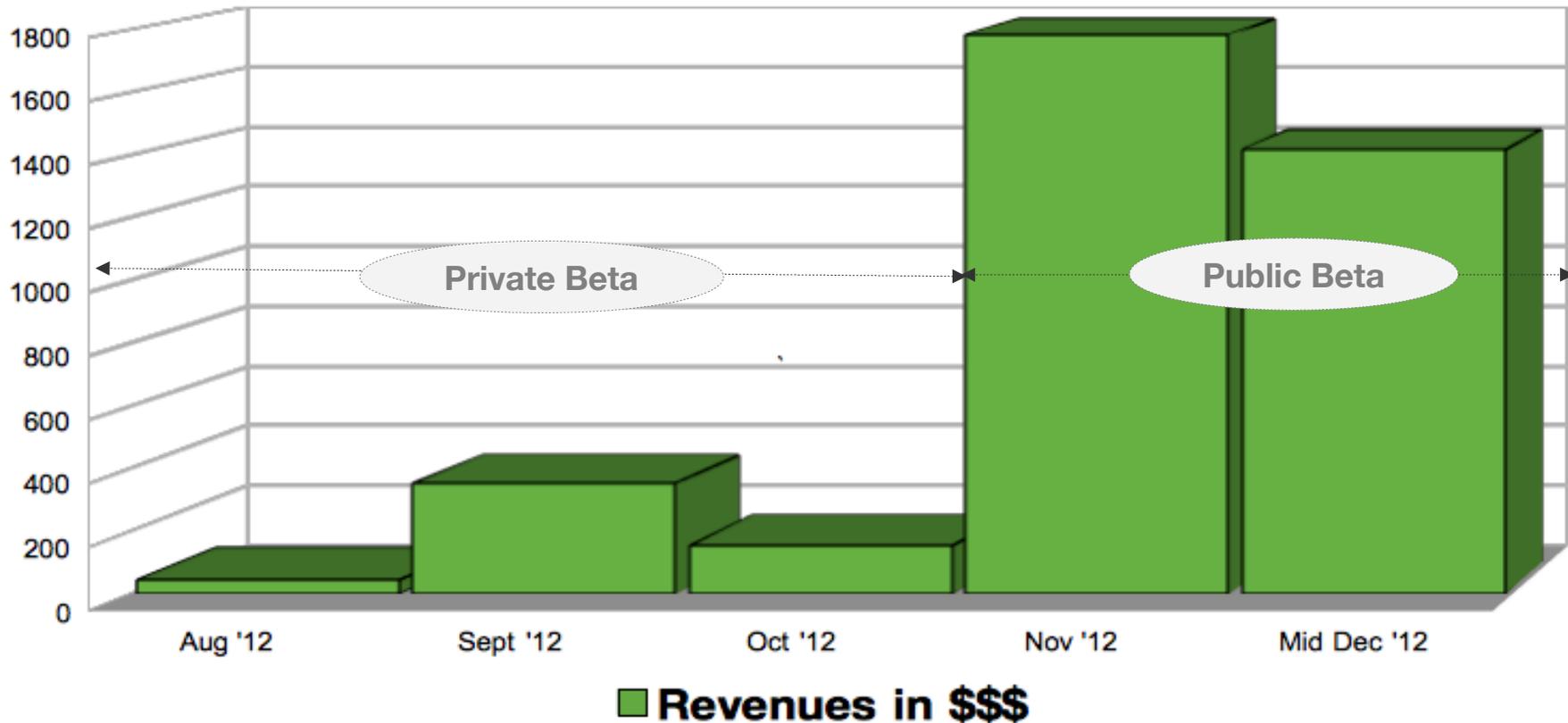
Traction

Revenue
growth at
400+%

Transactions
growth at
90+%

Avg. ticket size
growth at
100+%

User
growth at
30+%



The Big Problem

For an individual, selling their digital creation is



**Extremely
Complicated**



**Limited
Options**



**Time
Consuming**

In one-word, it sucks.
We are changing that.

The Simple Solution



Upload

your stuff with a price and get a unique link.

Share

this link with your network, friends and peers.

Sell

your stuff with our simple 1-page checkout.

Impact

YourStory, India's premier content portal made \$650+ additional revenues in just 10 weeks of launch.

Product Benefits



Real-time Pricing

Price your stuff in real-time



Instant Distribution

Distribute links within your networks



Instant Delivery

Instant automatic delivery



Simplest Payment

1-click payment system



Start Selling Instantly

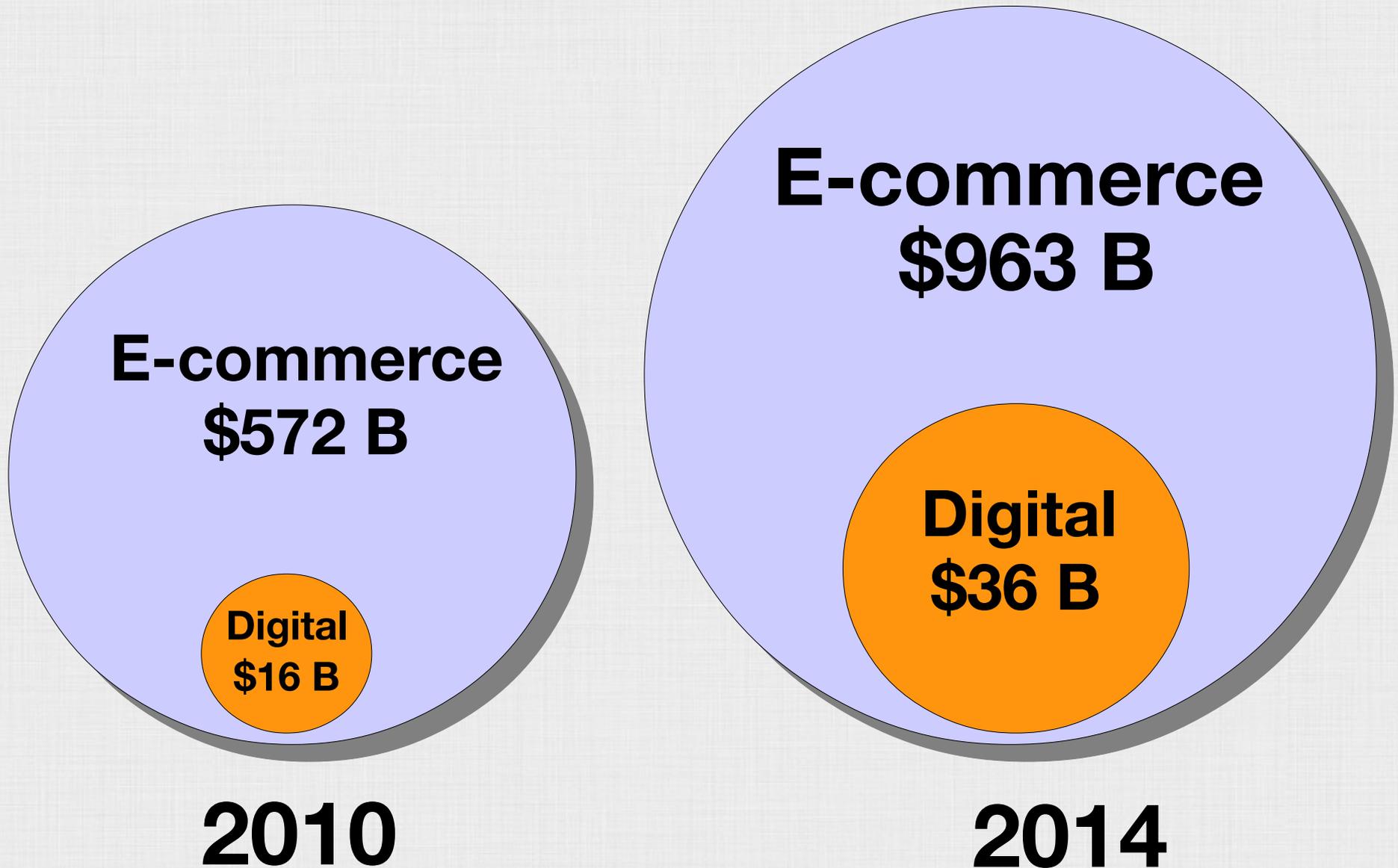
Start selling instantly within seconds



Instant Setup

No coding, installations etc

Market Size



Hacker-Hustler Team



Sampad Swain

Product



Akash Gehani

Bizdev



Harshad Sharma

Engineering



Aditya Sengupta

Engineering



Nachiketas Ramanujam

Design



IIT Bombay

amazon® Georgia Tech



Microsoft PayPal™ dealsandyou.com

Advisors / Investors



Rajan Anandan



Paul Singh



Avlesh Singh



Sunil Kalra



Pankaj Jain



**Fund
seeking**

Raising \$600K in total.
\$50K committed.
Spend on hiring & marketing.

Everyday More Users Love Us

Big Brand Customers



YOUR STORY.IN and many more...

Awards

Instamojo won the 1st position in the voter's choice category in "Top 10 early stage startups in 2012"



Customer Evangelism

Instamojo rocks! More stuff coming on it soon.
Was long needed!

Shradha Sharma
Founder & CEO - Yourstory



Instamojo

makes online selling as simple
as sharing a link.

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